

The 2012 awards

NEWSPAPER OF THE YEAR

Open to all publications*. Judges will look for the newspaper whose coverage of news/features/sport has consistently led the way during the past year. Factors such as the newspapers involvement with its community, increases in circulation, design and content will be taken into consideration. Each newspaper will be judged on its own merit.

NEWS REPORTER OF THE YEAR (DAILY)

Specifically for reporters who are working on daily regional newspapers*. The award will go to the news reporter whose stories consistently led the agenda during the past year.

NEWS REPORTER OF THE YEAR (WEEKLY)

Specifically for reporters working for weekly regional newspapers. The award will go to the weekly news reporter whose stories made the biggest impact during the past year.

PHOTOGRAPHER OF THE YEAR (TO INCLUDE SPORT)

This award is an opportunity for photographers and freelancers from all publications, as well as agency staff contributing primarily to newspapers and other publications within the region to enter. The award will be given to the picture which had the biggest impact during the year, either on news, features or sport pages.

SPORTS JOURNALIST OF THE YEAR

Open to newspaper, broadcast or web journalists who comment on sporting activities in regional or local publications, programmes, or sites.

FEATURE WRITER OF THE YEAR

Open to anyone working dailies, weeklies or magazines. The judges will be looking for a combination of innovation, originality and sparkling prose.

NEWCOMER OF THE YEAR (TO INCORPORATE PHOTOGRAPHERS, JOURNALISTS & STUDENTS)

This award is designed to unearth the most promising new recruits to the trade - to include reporters, photographers and broadcasters.

BUSINESS JOURNALIST OF THE YEAR

Aimed at recognising the person who has made the most impact in the field of business journalism in the past year.

MAGAZINE OR SUPPLEMENT OF THE YEAR

This is aimed at finding the best magazine or supplement of 2011 and this can include anything from lifestyle publications to those concentrating on business, or other areas of interest.

SCOOP OF THE YEAR

A special award open to all newspapers/published media and TV/radio, for the story which had the biggest impact in the Midlands.

TV JOURNALIST OF THE YEAR

The judges will be looking for originality of content and presentation style. Please submit a show reel of no more than 3 minutes.

RADIO JOURNALIST OF THE YEAR

The judges will be looking for originality of content and presentation style. Please submit a show reel of no more than 3 minutes.

HEADLINE OF THE YEAR

A category for sub-editors - we are looking for the most amusing or dramatic headline of the year. Subs can nominate themselves or nominations are welcome from their editors.

COLUMNIST OF THE YEAR

A chance for regular columnists on a daily/weekly newspaper or website, to demonstrate their unique style. Judges are looking for interesting and original content.

ONLINE JOURNALIST OF THE YEAR

This award is aimed at those journalists who work predominantly for a website or other online publication.

JOURNALIST OF THE YEAR

Open to all journalists - including photo journalists. The award will be given to the journalist whose stories have made the greatest impact in the last 12 months.

*Unless otherwise stated, Sunday newspapers will be included in the daily categories. The Awards are open to full time journalists or photographers working for our contributing to their local or regional media.



Midlands
Media
Awards
2012

How to enter

1. Entrants in the Newspaper of the Year category should submit 3 different issues of their newspaper. These should be accompanied by a supporting statement of no more than 200 words from a senior executive, which could include details of the newspaper's performance during the past year, any changes that have taken place and background to and campaigns undertaken.
2. Entrants in the News Reporter of the Year and Feature Writer of the Year categories (daily and weekly newspapers) should submit 3 samples of their written work. TV and radio entries should submit one example of their work of no more than 3 minutes in length. All radio entries should be submitted on CD and all TV entries on DVD. All work must be clearly labelled.
3. Entrants in the Photographer of the Year category should submit a portfolio of five or more published colour and/or black and white photographs (news or features based). Note: It is the responsibility of the entrant to ensure that any necessary model release forms have been satisfactorily completed and that copyright is not infringed.
4. Entrants in the Sports Journalist of the Year category (newspapers) should submit three samples of their written work. TV and radio entries should submit one example of their work being no more than 3 minutes in length. All radio entries must be submitted on CD and all TV entries on DVD. All work must be clearly labelled.
5. Entrants in the Business Journalist of the Year category should submit 3 examples of their work. A written explanation (no more than 200 words) as to why he/she has made the biggest impact on business journalism during the past twelve months may also be included.
6. Entrants in the Magazine of the Year category should submit 3 different issues of their publication. These should be accompanied by a supporting statement of no more than 200 words from a senior executive, which could include details of the magazine's performance during the past year.
7. Entrants for Scoop of the Year category should submit 1 piece of work. You may include a written explanation (no more than 200 words) as to why you think the story is the best of the year.
8. Entrants for the Headline of the Year category should submit their headline with the story it accompanied. You may include a written explanation (no more than 200 words) as to why you think the headline is the best of the year.
9. Entrants for Online Journalist of the Year and Columnist of the Year categories must submit 3 examples of their work either as a hard copy or on CD.
10. All entries must relate to material published or broadcast between 1st January and 31st December 2011. Please send entries to Laura White at the address on the entry form. Make sure all entries are clearly marked 'Midlands Media Awards 2012'.